



## WyldFyre7 Pre-Release Feature List

### **New Automated E-mail feature for Client Updates!**

- New automatic email feature allows users to set up automatic client updates and have the results sent to a client via email automatically!
- Users can select any report format to send to clients, from custom reports created in the Report Writer to any standard or MLS specific report.
- As users view their client email updates over time, the listings that have dropped off the search and are no longer relevant will drop to the bottom of the results and are highlighted, so they have a full understanding of what has changed.
- The report that is sent to clients on behalf of the user only shows the day-to-day changes, which makes for easier and faster review of the properties.

### **New Timed Download Options!**

- Users can select one or more (even all!) available property classes for download.
- New timed download options allow users to define different search criteria and photo options for each of the selected property classes available for download, then execute one time download to retrieve them all!
- Users can select from one of three options for downloading photographs for listings: No Photos, All Photos, or First XXX Photos where XXX is the number of photos the user wants to download.

### **New Embedded Browser Functionality!**

- Users can now execute web searches within WyldFyre7 through an embedded web browser, allowing tighter integration with web based applications.
- This new feature launches an embedded web browser whenever the product calls a feature such as Tax, Property History, or Maps.

### **New CMA, BuyerTour, and Mapping!**

- WyldFyre7 is enabled to work with both the current CMAPro Version 6 and with the newly updated eNeighborhoods CMA, the next generation of CMAPro.
- The next generation CMAPro includes new report styles for a stylish and professional listing presentation!
- New CMA and BuyerTour reports include neighborhoods and school information blended seamlessly with MLS information.
- Next generation Mapping system works nationwide and is updated every three months.

### **New Product Enhancement Options!**

- WyldFyre7 works with the newly updated eNeighborhoods Power Suite, giving users new options in add-on modules to improve their everyday marketing efforts.
- In addition to CMA, BuyerTour, and Mapping, the Power Suite modules include Neighborhood Reports (neighborhood and school reports), Flyers (property brochures), Campaign Manager (email marketing), and eN (full-featured website). The CMA, BuyerTour, Mapping, and Flyers are available at no cost to NTREIS users. Neighborhood Reports, Campaign Manager, and eN are available through eNeighborhoods for a fee.

### **New Office Version Management Options!**

- New User Setup allows an administrator to add, edit, and delete users from the application itself rather than from the MLS system, allowing for simplified user maintenance.